

## Career Technical Education - Job Placement Rates

Program	4-Year Average	Current Rate	4-Year Trend	Achievable Goal	Aspirational Goal	Standard
Accounting	62%	64%	<p>2013                      2014                      2016</p>	61%	62%	50%
Administration of Justice	71%	83%	<p>2013                      2014                      2016</p>	67%	68%	61%
Automotive Technology	80%	88%	<p>2013                      2014                      2016</p>	77%	78%	69%
Business Administration	73%	72%	<p>2013                      2014                      2016</p>	73%	74%	55%
Child Development	67%	72%	<p>2013                      2014                      2016</p>	65%	67%	58%
Computer Aided Design	72%	88%	<p>2013                      2014                      2016</p>	66%	67%	65%

Program	4-Year Average	Current Rate	4-Year Trend	Achievable Goal	Aspirational Goal	Standard
CIS: Network Administration	77%	87%		66%	67%	60%
CIS: Programming	56%	61%		55%	56%	46%
Environmental Studies: Environmental Resource Management	74%	88%		60%	61%	60%
Environmental Studies: Wildlife Science Technician	64%	60%		66%	67%	63%
Film/TV: Animation	59%	83%		50%	51%	40%
Film/TV: Production	67%	74%		63%	64%	61%

Program	4-Year Average	Current Rate	4-Year Trend	Achievable Goal	Aspirational Goal	Standard
Film/TV: Screenwriting	59%	67%	<p>A line graph showing a slight upward trend from 2013 to 2016. The x-axis is labeled with 2013, 2014, and 2016. The y-axis represents percentage. The line starts at approximately 55% in 2013, rises to about 58% in 2014, and continues to rise slightly to about 60% in 2016.</p>	51%	52%	50%
Graphic and Interactive Design	66%	64%	<p>A line graph showing an overall upward trend with a dip in 2015. The x-axis is labeled with 2013, 2014, and 2016. The y-axis represents percentage. The line starts at approximately 60% in 2013, rises to about 65% in 2014, dips to about 62% in 2015, and then rises to about 64% in 2016.</p>	67%	68%	40%
Health Technologies: Insurance and Coding	70%	85%	<p>A line graph showing a slight downward trend followed by a slight increase. The x-axis is labeled with 2013, 2014, and 2016. The y-axis represents percentage. The line starts at approximately 75% in 2013, dips to about 72% in 2014, and then rises to about 75% in 2016.</p>	65%	66%	61%
Health Technologies: Medical Assisting	69%	85%	<p>A line graph showing a slight downward trend followed by a slight increase. The x-axis is labeled with 2013, 2014, and 2016. The y-axis represents percentage. The line starts at approximately 70% in 2013, dips to about 68% in 2014, and then rises to about 72% in 2016.</p>	64%	65%	61%
Health Technologies: Phlebotomy	72%	88%	<p>A line graph showing a slight downward trend followed by a slight increase. The x-axis is labeled with 2013, 2014, and 2016. The y-axis represents percentage. The line starts at approximately 75% in 2013, dips to about 72% in 2014, and then rises to about 78% in 2016.</p>	64%	65%	62%
Journalism	72%	85%	<p>A line graph showing an overall upward trend with a dip in 2015. The x-axis is labeled with 2013, 2014, and 2016. The y-axis represents percentage. The line starts at approximately 70% in 2013, rises to about 75% in 2014, dips to about 72% in 2015, and then rises to about 80% in 2016.</p>	67%	68%	55%

Program	4-Year Average	Current Rate	4-Year Trend	Achievable Goal	Aspirational Goal	Standard
Management	77%	81%	<p>2013 2014 2016</p>	76%	77%	61%
Manufacturing and CNC	75%	77%	<p>2013 2014 2016</p>	74%	75%	72%
Marketing Management	67%	69%	<p>2013 2014 2016</p>	66%	67%	50%
Massage Therapy	64%	76%	<p>2013 2014 2016</p>	59%	60%	49%
Medical Laboratory Technology	73%	88%	<p>2013 2014 2016</p>	66%	67%	61%
Paralegal Studies	75%	83%	<p>2013 2014 2016</p>	72%	73%	61%

Program	4-Year Average	Current Rate	4-Year Trend	Achievable Goal	Aspirational Goal	Standard
Professional Photography	53%	50%	<p>2013                      2014                      2016</p>	54%	55%	41%
Real Estate	63%	67%	<p>2013                      2014                      2016</p>	62%	63%	55%

Achievable Goal = The rate that will be achieved within 5 years. This rate is set at the three year average. Aspirational Goal = The rate the college will work towards to achieve, but is set at a high, aspirational level. This rate is set 1 percentage point above the three year average. Standard = The rate set at its lowest level that the college would not want to drop below. If it did, it would want to take steps to increase the rate. This rate is set 1 percentage point below the lowest rate reported over three years. Data is reported for years where students were placed in a career. N/A displays less than 6 students.