

**I. Program Description**

A. What is the primary mission of your program? (check all that apply)

- |                                     |                  |                          |                                     |
|-------------------------------------|------------------|--------------------------|-------------------------------------|
| <input type="checkbox"/>            | Basic Skills     | <input type="checkbox"/> | Cultural and Personal Enrichment    |
| <input type="checkbox"/>            | Transfer         | <input type="checkbox"/> | Academic Support/Learning Resources |
| <input checked="" type="checkbox"/> | Career/Technical |                          |                                     |

B. Program Description

1 If applicable, note the number of certificates and degrees that have been awarded in the previous academic year.

[Http://research.fhda.edu/factbook/deanzadegrees/dadivisions.htm](http://research.fhda.edu/factbook/deanzadegrees/dadivisions.htm)CTE programs refer to CTE Program Review Addenda Reports: [www.deanza.edu/gov/IPBT/resources.html](http://www.deanza.edu/gov/IPBT/resources.html)

- |                                |                                       |
|--------------------------------|---------------------------------------|
| <input type="text" value="0"/> | # Certificates of Achievement         |
| <input type="text" value="1"/> | # Certificate of Achievement-Advanced |
| <input type="text" value="1"/> | # AS, AA Degrees                      |

2 If the program serves staff or students in a capacity *other than traditional instruction*, e.g. tutorial support, please answer the following two questions. Otherwise, skip to section **II** below.

a. How many people are served?

- |                      |            |                      |         |
|----------------------|------------|----------------------|---------|
| <input type="text"/> | # Students | <input type="text"/> | # Staff |
| <input type="text"/> | # Faculty  |                      |         |

b. Number of employees associated with the program?

- |                      |            |                                |                     |
|----------------------|------------|--------------------------------|---------------------|
| <input type="text"/> | # Students | <input type="text"/>           | # Faculty           |
| <input type="text"/> | # Staff    | <input type="text" value="8"/> | # Part-Time Faculty |

**II. Methods of Evaluation and Assessment**A. Attach the "Program Review Data Sheet". Briefly, address student success data relative to your program by answering the items listed below (refer to the link): [www.research.fhda.edu/programreview/DAProgramReview/DeAnza\\_PR\\_Div\\_pdf/DeAnzaProgramReviewDiv/htm](http://www.research.fhda.edu/programreview/DAProgramReview/DeAnza_PR_Div_pdf/DeAnzaProgramReviewDiv/htm)

1 Growth or decline in underrepresented populations (Latina/o, African Ancestry, Pacific Islander, Filipino)

|              |  |
|--------------|--|
| Explanation: | Underrepresented populations have decreased slightly in real numbers by approximately 44 students and success rates by about 4% over the past two years. In 2007-08 there were 158 underrepresented students enrolled with 109 enrolled in 2010 with success rates falling from 60% in 2008 to 55% in 2010. However, there were gains in specific groups- with African Americans success rate going from 53% to 70% over the two years and Hispanics increasing their success rates from 60% in 2008 to 63% in 2010. |
|--------------|--|

2 Trends related to closing the student equity gap relative to the college's stated goals, refer to

<http://www.deanza.edu/president/EducationalMasterPlan2010-2015Final.pdf>, p.16

|              |  |
|--------------|--|
| Explanation: | The real numbers are relatively small in that often students will enroll in more than one Real Estate course during a given term. However, we are of the mind that access to the tutorial center, particularly at night would be helpful given that our program is currently offered exclusively at night. |
|--------------|--|

- 3 What progress or achievement has the program made relative to the plans stated in the 2008 -09 Comprehensive Program Review, Section III.B, towards decreasing the student equity gap?

see: [www.deanza.edu/gov/IPBT/program\\_review\\_files.html](http://www.deanza.edu/gov/IPBT/program_review_files.html), "Program Review Reports, 2009"

|              |  |
|--------------|--|
| Explanation: | As stated earlier, there has been improvement in specific groups - African American and Hispanic, but regression has been experienced in other groups - (Filipino, Native American and Pacific Islander) over the two year period. |
|--------------|--|

- 4 Overall enrollment growth or decline of all student populations

|              |  |
|--------------|--|
| Explanation: | The population was 946 students in the 2007-08 academic year, dipping to 718 in the 08-09 year and increasing to 949 in the 09-10 academic year. We attribute this primarily to the health of the California real estate market. |
|--------------|--|

- B. Did your program implement any curriculum, program reorganization, etc. changes as a response to changes in College/District policy, state laws, division/department/program level requirements or external agencies regulations? How did the change(s) affect your program?

|              |  |
|--------------|--|
| Change:      | We updated our course offerings and added a Foreclosure class to respond to the fiscal crisis in the real estate market              |
| Explanation: | We believe the added course offering helped bring additional students to our program specifically because of the Foreclosure course. |

- C. Based on the 2008-09 Comprehensive Program Review, Section I.C. "Main Areas for Improvement", briefly address your program's progress in moving towards assessment or planning or current implementation of effective solutions.

see: [www.deanza.edu/gov/IPBT/program\\_review\\_files.html](http://www.deanza.edu/gov/IPBT/program_review_files.html), "Program Review Reports, 2009"

|              |   |
|--------------|---|
| Explanation: | We have completed identifying our Strategic Learning Outcomes for all courses in the department and have gone through a full cycle of assessment in the courses that are offered on a quarterly basis. We plan to have assessed all courses offered by the end of the Fall, 2011 term. We have completed articulating our Program Level Outcomes as well. We continue to survive a very weak, unpredictable real estate market as well. |
|--------------|---|

- D. Career Technical Education (CTE) programs, provide regional, state, and labor market data, employment statistics, please see "CTE Program Review Addenda" at: [www.deanza.edu/gov/IPBT/resources.html](http://www.deanza.edu/gov/IPBT/resources.html)

Identify any significant trends that may affect your program relative to:

- 1) Curriculum Content;
- 2) Future plans for your program e.g. enrollment management plans.

No significant changes

|              |   |
|--------------|---|
| Impact:      | The real estate profession tends to swing wildly with the economy so our program tends to replicate the market place. The contraction in the industry, mentioned in our last program review remains and our advisory group believes we are at least two years away from any market improvement. |
| Explanation: |   |

- E. Career Technical Education (CTE), provide recommendations from this year's Advisory Board (or other groups outside of your program, etc.) Briefly, address any significant recommendations from the group. Describe your program's progress in moving towards assessment or planning or current implementation of effective solutions.

|   |   |
|---|---|
| <input type="checkbox"/> No significant changes |   |
| Impact:   | The advisory board discussed the challenge of keeping the Real Estate Program viable during a recession. During the early 1990's the program was reduced to two -three courses per term. They are hopeful the college will remain committed to keeping the program during this downturn since the community looks to DeAnza for real estate education and training. |
| Explanation:                                    | The advisory board has always expressed concern about the difficulty of keeping our program going in a down market, but even in the worst of real estate recessions our enrollment and productivity remain strong.  |

**III. Select IIIA or IIIB below:**

**Note instructions and materials for these sections can be found at: <https://www.deanza.edu/slo>**

A. For programs whose PLOs primarily align to the Institutional Core Competencies, ICCs: Attach the 2010-11 "Mapping Program Level Outcomes to Institutional Core Competencies" sheet(s) and "Program Level Outcome Assessment Plan" sheet(s).

1 Describe the processes by which your program members have or will assess program level outcomes: (check those that apply)

|   |   |
|---|---|
| <input checked="" type="checkbox"/> course-embedded | <input checked="" type="checkbox"/> surveys |
| Other, describe here:                               |   |

2 Review the ECMS-SLO Summary Report or SSLO Summary Report (Division Deans shall be sent that report) What percentage of courses that should undergo a SLOAC process are:

|                             |  |  |   |
|-----------------------------|--|--|---|
| <input type="checkbox"/> NA | <input checked="" type="checkbox"/> 44% complete | <input checked="" type="checkbox"/> 22 in progress | <input checked="" type="checkbox"/> 34 to be assessed |
|-----------------------------|--|--|---|

3 Below, briefly describe the level of engagement by your program staff and faculty with the outcomes assessment process (SLOAC, SSLOAC) since last year?

|   |
|---|
| All instructors (100%) have been involved in the process. |
|---|

4 What program enhancements are you implementing as a result of the program level assessment process? Describe enhancements that do not require additional resources below:

|                    |                                |                   |   |
|--------------------|--------------------------------|-------------------|---|
| summarize results: | review SLO's by Winter 11 term | Plan/Enhancement: | update courses as appropriate based on SLO completion |
| summarize results: |                                | Plan/Enhancement: |   |

B. For programs whose PLOs primarily align to the Strategic Initiatives: Attach the 2010-11 "Mapping Program Level Outcomes to Strategic Initiatives" sheet(s) and "Program Level Outcomes Assessment Plan" sheet(s).

1 Describe the processes by which your program members have or will assess program level outcomes: (check those that apply)

|   |   |
|---|---|
| <input checked="" type="checkbox"/> course-embedded | <input checked="" type="checkbox"/> surveys |
| Other, describe here:                               |   |

2 Review the ECMS-SLO Summary Report or SSLO Summary Report (Division Deans shall be sent that report) What percentage of courses that should undergo a SLOAC process are:

|                             |                                   |                                      |   |
|-----------------------------|-----------------------------------|--------------------------------------|---|
| <input type="checkbox"/> NA | <input type="checkbox"/> complete | <input type="checkbox"/> in progress | <input type="checkbox"/> to be assessed |
|-----------------------------|-----------------------------------|--------------------------------------|---|

3 Below, briefly describe the level of engagement by your program staff and faculty with the outcomes assessment process (SLOAC, SSLOAC) since last year?

|  |
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4 What program enhancements are you implementing as a result of the program level assessment process? Describe enhancements that do not require additional resources below:

|                    |  |                   |  |
|--------------------|--|-------------------|--|
| summarize results: |  | Plan/Enhancement: |  |
| summarize results: |  | Plan/Enhancement: |  |

**Department Summary**

**IV. Attach 2008-09 Comprehensive Program Review Budget Data Form. Add a column of data that lists the amounts allocated for the 2010-11 academic year.**

See: [www.deanza.edu/gov/IPBT/program\\_review\\_files.html](http://www.deanza.edu/gov/IPBT/program_review_files.html), "Program Review Reports 2008-09"

**V. Resource Requests include: staff, faculty, materials, "B" Budget, facility refresh, Measure C equipment**

A. Please submit up to three faculty and/or staff requests below in ranked order: (copy this section as needed)

|              |      |   |                      |  |        |
|--------------|------|---|----------------------|--|--------|
|              | Rank |   | replacement          |  | growth |
| Position:    |      | Continue at the current level for the next two years given the state of the budget and the real estate market |                      |  |        |
| Department : |      |   | Contact Person, ext. |  |        |

1 Briefly state how this person will enhance or maintain the status quo of your program plan to improve student learning relative to the campus Mission, Institutional Core Competencies, or Program goals/plans below:

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2 Highlight FTE, PT/FTE ratios and WSCH that support your request below:

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3 If applicable, discuss PLOAC assessment results that support the program need for this resource below:

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4 Please note: It is an expectation that all resources that are allocated 2 or more years prior to the next comprehensive program review (2013-14) will be assessed relative to their contribution to the program, its course or program level outcomes and its program review criteria. In this light, briefly state some of the criteria you may use to assess the effect of this additional staff/faculty position to your program below:

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B. As applicable, list your requests for:

Materials, "B" Budget, facility refresh, Measure C equipment Refer to:

[www.deanza.edu/gov/techtaskforce/pdf/Measure%20C\\_Prioritization\\_Processes\\_ClgeCnclApproved6\\_10\\_10.pdf](http://www.deanza.edu/gov/techtaskforce/pdf/Measure%20C_Prioritization_Processes_ClgeCnclApproved6_10_10.pdf)

Please submit materials, "B" Budget, facility refresh, Measure C equipment, requests below in ranked order: (copy this section as needed). List 3 here, keep a prioritized list of all items on hand.

|                   |                      |        |
|-------------------|----------------------|--------|
| Rank              | replacement          | growth |
| Item Description: |                      |        |
| Cost Estimate :   | Contact Person, ext. |        |

1 Briefly state how this resource will enhance or maintain the status quo of your program plan to improve student learning relative to the campus Mission, Institutional Core Competencies, or Program goals/plans below:

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2 Highlight FTE, PT/FTE ratios and WSCH that support your request below:

|  |
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3 If applicable, discuss PLOAC assessment results that support the program need for this resource below:

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4 Please note: It is an expectation that all resources that are allocated 2 or more years prior to the next comprehensive program review (2013-14) will be assessed relative to their contribution to the program, its course or program level outcomes and its program review criteria. In this light, briefly state some of the criteria you may use to assess the effect of this additional resource upon your program below:

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**Dean's Summary**

**VI. Resource Requests include: staff, faculty, materials, "B" Budget, facility refresh, Measure C equipment**

A. Please submit up to three **faculty and/or staff** requests below in ranked order: (copy this section as needed)

|              |                      |        |
|--------------|----------------------|--------|
| Rank         | replacement          | growth |
| Position:    |                      |        |
| Department : | Contact Person, ext. |        |

1 In addition to the Department's rationale and from a dean's perspective, briefly state how this person will enhance or maintain the status quo of your program plan to improve student learning relative to the campus Mission, Institutional Core Competencies, or Program goals/plans below:

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2 Address FTE, PT/FTE ratios and WSCH that support your request below:

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3 In light of the department's statements about assessment results, describe any additional need or service to the College this person may bring to the Division below:

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4 It is an expectation that resource allocations (awarded 2 or more years prior to the next Comprehensive Program Review) will be assessed relative to their contributions to the program, its course or program level outcomes and its program review criteria. In this light, briefly state some of the criteria you, as the Dean, may use to assess the effect of this additional staff/faculty position to your program below:

B. As applicable, list your requests for:

**Materials, "B" Budget, facility refresh, Measure C equipment Refer to:**

[http://www.deanza.edu/gov/techtaskforce/pdf/Measure%20C\\_Prioritization\\_Processes\\_ClgeCnclApproved6\\_10\\_10.pdf](http://www.deanza.edu/gov/techtaskforce/pdf/Measure%20C_Prioritization_Processes_ClgeCnclApproved6_10_10.pdf)

Please submit **materials, "B" Budget, facility refresh, Measure C equipment**, requests below in ranked order: (copy this section as needed) List 3 here, keep a prioritized list all items on hand.

|                   |      |             |                      |  |
|-------------------|------|-------------|----------------------|--|
|                   | Rank | replacement | growth               |  |
| Item Description: |      |             |                      |  |
| Cost Estimate :   |      |             | Contact Person, ext. |  |

From a Dean's perspective, are there additional factors to add to the Department's rationale for this resource request? How will the addition of this resource enhance or maintain the status quo of this program's plan to improve student learning relative to the campus Mission, Institutional Core Competencies, or Program Goals? Use the following three sections below to state:

1 Additional factors:

2 Highlight FTE, PT/FTE ratios and WSCH that support the request below:

3 If applicable, discuss PLOAC assessment results that support the program need for this resource below:

4 It is an expectation that resource allocations (awarded 2 or more years prior to the next comprehensive program review) will be assessed relative to their contributions to the program, its course or program level outcomes and its program review criteria. In this light, briefly state some of the criteria you, as the Dean, may use to assess the effect of this additional staff/faculty position to your program below: