

To: Dr. Nancy Canter
From: Susan Tavernetti, Film/TV Department Chair
Date: May 15, 2015
Subject: Instructional Equipment Dollars 2015-2016 Year

The Film/TV Department is requesting **30 iPad Air Wi-Fi 16GB** for classroom use (see attached education price quotes per 10-pack bundles with 3-year AppleCare Protection Plan). The unit list price for 10 iPads is \$4,730.00. The extended total price is \$15,274.80 with AppleCare. We are also requesting **cases for the 30 iPads** (see attached price quote): \$977.20. 1 Spectrum laptop cart for storage and charging \$1,807.00

Film/TV students would use the iPads in more than 24 producing, screenwriting and production courses each academic year. Apps ranging from celtx script, Movie Magic Scheduling To Go, Storyboard Composer and Shot Lister, among others, would offer powerful training and workflow tools.

Justification:

The Film/TV Department uses technology to teach technology. We want all our students to have access to, be current in, and interact with today's communication tools and methods. The iPad and relevant filmmaking apps will help provide our students with practical film and electronic media production skills and experience, contributing to their success at De Anza College; in premier echelon upper-division and graduate media programs upon transfer; and/or in obtaining entertainment industry jobs.

Moreover, iPads in the Film/TV classroom will:

- Facilitate group work and community in a collaborative art form.
- Actively engage students in experiencing all facets of pre-production, production and post-production in a professional environment and with equipment reflecting industry norms. iPads will enhance the education and job skills of our students in the various technical areas of the filmmaking craft—both above-the-line (producers, directors, screenwriters) and below-the-line crew positions (grips, gaffers, camera operators, cinematography assistants).
- Contribute to increased course success rates for all students. In 2012-2013, F/TV success rates increased from 80% to 81% with females having an 84% success rate and males 79%. iPad use may boost the lowest success rate of 78% for 20-24 year olds.
- Contribute to increased course success rates for under-served students who may not have access to iPads. In terms of ethnicity, success rates increased for Asian (86%), Decline to State (85%), White (82%), Latino/a (77%), Native American (76%) and Pacific Islander (67%)—but decreased for Filipino (decreased from 83% to 77%) and African American (decreased from 69% to 58%) students.
- Support our commitment to intentional practices guided by the principles of equity: All our students should have equal access to equipment and resources.

- Support our commitment to replace print with digital files for environmental sustainability.