

Division Dean APRU statement

Name of Dean/Administrator: Coleen Lee-Wheat

Dean's/Administrator's Comments: **Highlights and Changes since April 2016**

Physical Education/Kinesiology(KNES):

Enrollment declines in this department are still troubling. The decline as leveling off at about 15% since the State mandated “repeatability law” took effect. However, the implementation of the new title “Kinesiology for all formerly titled “Physical Education” courses; the additions of one unit (3 hour/week) course offerings Fall, and the Flint Parking Garage retrofit project were three factors that played into a dramatic decline in enrollment Fall and Winter Quarters of the 2016-17 year. Social media communications, footnotes, banner messages and word of mouth have slowly helped the department’s enrollment improve. The general pattern of late commitment to our courses still stands. But, a new pattern seems to be rising; during the first two weeks of classes larger numbers of students in filled classes are dropping. This might be due to the fact that these students are finding seats in other GE courses as the college’s demographics are slowly changing from a majority of part-time students to full-time students. In the past, part-time students could hold enrollment priority by taking a physical education/kinesiology course that benefit no longer applies.

The department is still on track to meet its SLOAC goals that were set in the spring of 2014. Assessments are scheduled to be completed by the end of Spring, Quarter 2017. The Division team has developed a 5-year equity plan. Equity team members have had trouble attending monthly core team meetings. Due to the fact that coaches are occupied by coaching duties, 4-hour midday meetings are nearly impossible to attend.

Massage Therapy:

A general decline in enrollment and retention that started occurring during 2013 is now reversing. The Spring 2017, advanced class seat count 30/32 largest class since the Fall of 2012. The chair massage class, the last course in the massage sequence for an AA degree has a class seat count of 26/32 students. This course has not been offered for two years because of low demand. Currently, the introduction courses have consistent enrollments of filling 34-35/32. We had offered 3 sections per year. The Spring of 2017, we have added another section of this course with Strong Work Force funding. We have 18 more students that we would have in the program although as of today, there are only 25/32 per section. These students will have the opportunity to complete the 500-hour certificate in four quarters instead of spanning across a minimum of seven quarters.

Increased counseling efforts in the classroom have been implemented. The counselor, program coordinator or program assistant have been attending classes every quarter to encourage students to actively engage in their educational planning. These efforts have been paying off. We had a clinic with a strong class of 17 students, 75% or more should be eligible to receive their AA degrees Spring of 2017. This is a huge shift as we have only had 2 – 4 students attain an AA degree in the past. Enrollment in Bio 40A has been the limiting factor for these part-time students. Although they have been committed to the program they can’t get priority enrollment and then are unable to enroll in the Bio 40A course.

The CAMTC, California Association of Massage Therapy Council has approved the De Anza 516 hour program. Graduates now qualify to take Certification Examinations and upon passing CAMTC certification. The benefit of the certification will allow certified Massage Therapists to work in any city in California without addition business license fees. The De Anza program is continuing to build its reputation in the community. The seven vendors who came to De Anza’s job fair in March of 2017 were actively recruiting our students. They stated to the attendees, “our clients are seeking more than relaxation they want therapeutic massage.” Thirty of our current students attended that presentation. The majority of the attendees were in the intermediate class at that time.

The new cast of instructors has worked together to revise course curriculum content to reflect the newest theories and practices in the industry and to make the transitions between courses more smooth. The transition period between Dr. Forman’s students and the new faculty is officially over, and we have a new culture developing.

As part of the equity efforts in the Massage Therapy program, Perkins funding was used to purchase a software package "Primal Pictures" to assist students in learning functional anatomy. Allied health specialist, graduates from the De Anza program were hired as tutors. If this program works out we will transition to using Strong Workforce Funding for this service to improve student success. The biggest hurdle is teaching these students student success skills. Staff development in this area is an important goal.

The LiveScan background check system was implemented during the Fall of 2016. The staff and faculty are assisting the college in sharing Title IX information relative to sexual harassment, abuse, violence and other unlawful behaviors. Ethical behavior is a requirement of the industry.

Athletics:

Athletics enrollments have increased from 1425 to 1445 students in the last year. Roster management of men's teams during the past few years has slightly hurt enrollment. But this was a necessary step because resources to support student success are set at specific limits. The College Promise programs at West-Valley Community College District San Jose Evergreen Valley Community College Districts to allow free tuition for 12 units is already having an impact on recruitment of student athletes. Parents of students in those Districts are challenging our coaches. Thanks to the great support of our Vice President of Instruction, in the Spring 2016, priority registration for student athletes was reinstated. This helps us offer parents an assurance that their children will succeed in their educational goals.

External legislation continues to impact the programs. CIOs are now required to study and take an exam for the CCCAA constitution. Class B license requirements for all of our vehicles are now required. Technology requirements such as live reporting of events is currently not mandated but the mandates are forthcoming. District purchasing and business services have impacted our abilities to pay vendors in a timely fashion. We have received one new diesel bus and one 12-person van this year. This has been a great help as we had three incidences in the past year where teams were stranded by the side of the road with a broken bus. Also, we have been given fuel pro-cards. This will help coaches pay for towing and repairs and have a reliable way to pay for fuel. This service by the District has come with monthly audits for each coach to perform.

Equity efforts through the FAST program is still evolving. The new Head Coach is changing the culture in the program academic success and to retain athletes. Every incoming freshman will be required to attend the FAST program. We have two football assistant coaches working with Louise Madrigal. The March 2017 FAST report includes the following information regarding the students who participated since January of 2016. Details about each student can be found in this report.

Total Number of Participants: **29**
Sophomores: **17**
Freshmen: **12**

Students that received AA and transferred to a 4 year **48%**
Students that are still at De Anza **20%**
Students that transferred to another Junior College **8%**
Students that are no longer enrolled and location unknown **24%**

We are still having issues finding enough tutors especially in English. The tutorial center does not have tutors for the early evening hours that can come to the FAST sessions. In the Spring of 2016 many of the FAST students checked in and then went to the SSC or Math tutorial centers. This was one of the goals that we had set as an outcome for our students.

Update for the second Equity funded project REACH-Reading, English, Athletics, Counseling and Humanities. The June 2016 student outcomes survey for REACH indicated that 100% of the students would recommend the program to other athletes. They found that they enjoyed the environment created by the instructors and building relationships with athletes from other teams. They enthusiastically endorsed expanding the

program. The Dean will be researching the possibilities of recruiting other instructors to develop a late afternoon early evening cohort this Spring.

The division's counselor continues to be an invaluable asset to our team. She has developed strong rapport with our athletes. Her contributions and leadership to the development of the cohort programs are insightful.

We are looking forward to the conclusion of the Flint Center parking renovation. The plans for the replacement of the soccer and baseball fields have been well designed. The College has shown overwhelming support for our Department.

The Future for the Division

Enrollment is our biggest concern for the Division as Kinesiology classes are struggling. The faculty have developed new curriculum. They are teaching more online courses, and these classes are filling.

There still is a critical need to hire a Full-time head Football coach. This program is too large for an adjunct to manage. The coaching team needs leadership. They recruit, coach and retain and assist in transferring students year round. The head coach is in contact with 50 - 150 underserved/targeted young men year round. The viability of this program at the league level where it currently resides requires the attention that only a full-time employee is capable of providing. Recruitment of student-athletes who possess the potential to play at the highest level of community college football also hinges on the reputation of the coach and knowledge that the College is committed to the program. Lastly, this becomes a safety issue for the athletes themselves. If the coach cannot attract and retain top level recruits the potential for injury increases as we are in the "A" league where the young men are physically very large and strong.

A FT instructor/coordinator will be critical to ensuring the sustainability of the program's success CTE, Program Review, Equity, Title IX compliance and education and now CAMTC certification requirements will require more attention than a Dean can afford to supply. CAMTC certification is a huge motivator for students with increased marketing efforts that are being implemented and Strong Work Force funding for expanding class offerings and externships this program has great potential to grow especially with the full implementation of an accelerated program which will in turn encourage full-time enrollment.

Lastly, the faculty is continuing to participate in on shared governance activities. All three departments will complete at least 50% of the SLOACs by June of 2017.

Reviewed by Division Dean: Yes