ARTS 12: Design & Color

De Anza College	Spring 2025
ARTS 12	CRN: 43916
Class Day/Time:	Asynchronous Online Instruction
No required meeting	Canvas/Zoom
Instructor: Meiru Huang huangmeiru@fhda.edu Office Hour: Wed 4:30pm-5:30pm (no appointment needed)	

Course Description

This is a fundamental course that explores theory and color in the visual arts.

Prerequisites

ARTS 8.

Advisory(ies)

EWRT 211 and READ 211, or ESL 272 and ESL 273

Course Objectives

- A. Develop beginning level color theory and design skills.
- B. Apply graphic art techniques in design.
- C. Establish a basic studio through essential art purchases and practices.
- D. Utilize color vocabulary in discussion.
- E. Compare and contrast works of art from a global perspective.

CSLOs

- Utilize critique skills to evaluate and analyze works of art for cultural/historical influences, strengths and areas for improvement.
- Explore the formal, conceptual, and emotional qualities of color as they relate to the elements and principles of design.

Recommended Textbooks

- 1. Albers, Josef. "The Interaction of Color." New Haven, CT: Yale University, 1958.
- 2. Itten, Johannes. "The Elements of Color." New York: Van Nostrand Reinhold Co., 1970.
- 3. Koenig, Becky. "Color Workbook." Prentice Hall, Third Edition, 2010.
- 4. Wilde, Judith and Alan Wilde. "Visual Literacy: A Conceptual Approach to Graphic Problem Solving." Watson-Guptill Publications, 2000.
- 5. Zelanski, Paul and Mary Pat Fisher. "Color", Sixth Edition, 2010.

Asynchronous Online Course Structure

- **Canvas:** This course resides on the course management system called Canvas. It is accessible from *MyPortal*
- Online Learning Equipment: (1) A computer connected to stable internet to access
 Canvas. The interface of Canvas is slightly different on an iPhone/iPad and more difficult
 to navigate. (2) A device to photograph your artwork for submission on Canvas for
 grading. Phone cameras will suffice. Instructions will be provided (3) Art materials.
 Please purchase the art kit at the De Anza Bookstore. The list of materials is attached.
 (4) A flat table surface to work freely which is not your bed. Making art does get messy.
- To Read/To Watch/To Do: Readings, lectures and demos will be assigned in weekly modules. Students will follow instructions and complete homework. Do not skip to-read and to-watch items. Students are expected to spend about <u>5.5-6 hours weekly</u> on this course.

- Assignments: Homework for the course includes exercises, assignments, Canvas discussions, quizzes, etc. This is a major component of the course. All homework will be evaluated and graded within 1 week after the due date. All grades will display in Canvas
- Instructional Feedback/Guidance: Individual guidance is available online. Students are encouraged to ask questions through discussions, Need Feedback, Canvas Inbox or office hours.
- Instructor communicates with you through weekly Announcements. Thoroughly read
 (DO NOT skim) them. You are responsible for the information communicated.
 Additionally, your instructor might have the need to communicate with you individually.
 Check your Canvas regularly for grades, assignment feedback and discussion response.
 Expect 48 hours to have your questions answered.
- Interaction With Peers: Discussions, Critiques & Peer Reviews

Discussion: Students post in the Discussions as instructed and comment on their classmates' work. This is part of your class participation

Critique: Midterm Critique & Final Critique will be conducted through Peer Review in Canvas where students provide feedback for artworks by assigned peers. Comments will be graded. Detailed instructions will be given

Peer Review: Peer Reviews will be assigned to students for critiques. Students provide comments for work by their peers to earn points

- How to contact your instructor
 - (1) Message via Canvas (preferred): This is the fastest way to get a response from instructor. Send instructor a message through Canvas Inbox. Expect 48 hours for a response
 - (2) Upload to Need Feedback under Canvas: Upload an image of your artwork and ask instructor specific questions about your homework
 - (3) Join Office Hour(s)
 - (4) Email: Email instructor huangmeiru@fhda.edu

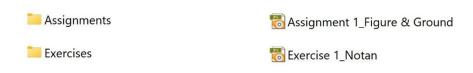
Online Learning Participation & Engagement

- Students are expected to dedicate approximately 12 hours per week to this course
- Participation & contribution in class is important, which includes a mature and responsible approach to the subject, to the instructor, and to one's peers. <u>Please remain</u> <u>supportive and respectful with your comments in Canvas</u>
- To maintain physical and emotional health, students are recommended to set a daily/weekly routine to balance school, work, health, family responsibilities and leisure
- Support and guidance is available. Communicate and reach out for help when you need help
- Remind yourself to take breaks from screens

Assignments, Examinations and Extra Credit:

Assignments

 Due to the online structure, students will submit all assignments by uploading pictures of their artworks onto Canvas. Use JPG/JPEG format. Please have an organized folder in your computer for this course and name all your images:



Late Assignments

 Assignments need to be submitted in a timely fashion. Students have a 7-day window to submit after the due date for all assignments without penalty. <u>Assignments turned in 7</u> <u>days after the due date will be considered late. Late assignments are accepted but will</u> be marked down.

Examinations:

- There will be an online Quiz for the course. Open book.
- Our <u>final examination</u> will be a formal critique on our Final Assignment (date/time TBD)

Extra Credit

Making <u>extra practice related to class topics and earn up to 5 points</u>. Specific topics and instructions will be announced. Points from Extra Credit work demonstrate student's willingness to devote more time to practice. <u>These points cannot be used to substitute missing assignments</u>

Grading

Grauing	
100 points	
Design Assignments (55pt)	 Assignment #1: Value Painting (10pts) Assignment #2: Value/Hue/Saturation (10pts) Assignment #3: Color Harmonies (10pts) Assignment #4: Color Contrast (10pts) Assignment #5: Final Assignment (15pts)
Design Exercises (20pt)	 Exercise #1: Color Wheel & Browns (5pts) Exercise #2: Pattern Design (5pts) Exercise #3: Color Interaction (5pts) Exercise #4: Color & Space (5pts)
Orientation Quiz (5pts)	Online Quiz. Open book
Course Quiz (5pts)	Online Quiz. Open book
Critiques (10pts)	Midterm Critique and Final Critique through Peer Review
Participation (5pts)	Participation in discussions under Canvas

Description of Grades

Grade	% Points	Description
Α	92 –100%	Excellent. Answers all course requirements on a level that is
A-	90 – 91%	clearly outstanding.
B+	88 – 89%	Cood. Anguero all course requirements on a level that is
В	82 – 87%	Good. Answers all course requirements on a level that is measurably above average.
B-	80 – 81%	
C+	70 – 79%	Average. Answers all course requirements and performs at
С	60 – 69%	average level compared to course standards.

D	50 – 59%	Poor. Answers course requirements on a below average level,
		showing minimum knowledge required for passing the course.
F	< 50%	Failure. Does not answer course requirements or does so inadequately, demonstrating incomprehension of course material.

The final grade is a representation of overall class performance. Grading considerations include:

- Mastery of course content, creativity, and craftsmanship
- Effort and progress
- Points from Extra Credit work demonstrate student's willingness to devote more time to practice. These points cannot be used to substitute missing assignments

Class Policies

- Students are expected to have all required art materials for this course.
- Expect 48 hours to have your questions answered. Message through Canvas.
- NO DISRUPTIVE BEHAVIOR. A disruptive person is one who through his/her behavior, speech or actions, interferes with academic activity. Depending on the behavior, students who ignore the first given warning will be removed from class meetings.
- Student Rights and Responsibilities https://www.deanza.edu/judicial-affairs/rights-responsibilities.html
- Let instructor and your peers know how you preferred to be called. Students can use their chosen name and pronoun. Please check this link for more information from Women, Gender and Sexuality Center
 - https://www.deanza.edu/equityoffice/wgs-center/#program

Academic Integrity

Cheating and plagiarism behavior will be reported https://www.deanza.edu/policies/academic_integrity.html

- **Cheating** is the act of obtaining or attempting to obtain credit for academic work through the use of dishonest, deceptive or fraudulent means
- **Plagiarism** is representing the work of someone else as your own.

Important Dates

First day of quarter	Apr 7
Last day to add	Apr 20
Last day to drop without a W	Apr 20
Last day to drop with a "W"	May 30
Final Exams	June 23-27
NO CLASS: Memorial Day Weekend	May 24-26
NO CLASS: Juneteenth Holiday	June 19

Helpful Resources:

Covid-related Information

Check requirements for students to return to campus: https://www.deanza.edu/return-to-campus/students.html

Student Resource Hub

https://www.deanza.edu/online-ed/students/remotelearning.html

Student Success Center

http://deanza.edu/studentsuccess/

Need help? Student Success Center peer tutors can relate and are ready to help! Go to the <u>SSC homepage</u> and click on the yellow links for schedules and Zoom links.

- Individual Weekly or Drop-in Tutoring: Come with assignments or questions, or just drop by to see how tutoring works.
- Workshops, group tutoring and group study: Most people learn better with others...give it a try!
- **Support for online learning:** Speak with a friendly peer tutor or SSC staff member about motivation and organization strategies for online classes. We get it and are going through the same things, so let's support each other!
- Need after-hours or weekend tutoring? See the <u>Online Tutoring</u> page for information about NetTutor (via Canvas) or Smarthinking (via MyPortal).

Questions, comments, or suggestions? Contact Co-Directors Melissa Aguilar <u>aguilarmelissa@fhda.edu</u> or Diana Alves de Lima <u>alvesdelimadiana@fhda.edu</u> the appropriate <u>SSC contact</u>.

Disabilities Support Programs and Services (DSPS)

https://www.deanza.edu/dsps/

Office of Equity, Social Justice and Multicultural Education

https://www.deanza.edu/equityoffice/

Pride Center LGBTQ+Resources

https://www.deanza.edu/pride/

Financial Aid

http://www.deanza.fhda.edu/financialaid/index.html

http://deanza.edu/cashier/installment_plan.html

Scholarships

http://deanza.edu/financialaid/types/scholarships.html

Food, Shelter/Housing, Transportation

https://www.deanza.edu/resources/index.html

http://deanza.edu/outreach/food_pantry.html

Hep to Quit Smoking

http://www.deanza.fhda.edu/healthservices/quitsmoke.html

Psychological Services is available

https://www.deanza.edu/resources/index.html#psychological

^{*} This syllabus is subject to change as needed, even after the quarter has started. Please check Canvas

WEEK 1	INTRO, MATERIALS, MIXING PAINT, COLOR WHEEL		
4/7-4/11 Intro, syllabus, art supplies, set-up at home, Canvas, 3 tasks, mixing paint, color wheel, P/ST, T/S/T			
W11001, 1 701, 1			
WEEK 2	COLOR WHEEL, PRIMARY/SECONDARY/TERTIARY, TINT/SHADE/TONE		
4/14-4/18	composition, #1-Value Painting		
WEEK 3	HUE/VALUE/SATURATION, COLOR TEMPERATURE		
4/21-4/25	Hue, value, saturation, #2-H/V/S		
WEEK 4	HUE/VALUE/SATURATION,		
4/28-5/2	#2-H/V/S		
WEEK 5	COLOR SCHEMES		
5/5-5/9	#3-Color Schemes		
MEEK 6	COLOR SCHEMES		
WEEK 6 5/12-5/16	color harmonies, additive/subtractive, #3-Color Schemes		
\A/E E 4 =			
WEEK 7 5/19-5/23	MIDTERM CRITIQUE, COLOR INTERACTION Midterm Critique, Albers Interaction of Color		
WEEK 8	COLOR CONTRAST		
5/26-5/30 5/24-5/26: NO	Itten 7 Contrasts, #4-Color Contrast CLASS (Memorial Day Weekend)		
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WEEK 9	ATMOSPHERIC PERSPECTIVE		
6/2-6/6	color and space		
WEEK 10	COLOR PSYCHOLOGY		
6/9-6/13	Color Psychology, Final Assignment thumbnails		
WEEK 11	FINAL ASSIGNMENT, QUIZ		
6/16-6/20	Quiz, Final Assignment		
6/19: NO CLASS (Juneteenth Holiday)			

FINAL EXAM

Final Critique through Peer Review

WEEK 12

^{*}This is a preliminary outline of the course. The schedule is subject to change as needed, even after the quarter has started. Please check Canvas

Paper: 1 Bristol pad, <u>vellum surface NOT SMOOTH</u>, 14×17"(20 sheets)

1 Tracing Paper pad, 9X12" (50 sheets)

Acrylic Paints

*** Beware of cheap student grade paint; it mixes muddy color!

<u>Liquitex</u> Artists Acrylic-2 oz. jars(soft body)

244 Ivory Black

432 Titanium White

411 Yellow Light Hansa

412 Yellow Medium Azo

292 Napthol Crimson

114 Quinacridone Magenta

570 Brilliant Blue

380 Ultramarine Blue

OR Golden Heavy body acrylic 2 oz. tube

1200 Mars Black

1380 Titanium White

1554 Cadmium Yellow Medium Hue

1009 Benz Yellow Light

1090 Cadmium Red Light

1305 Quinacridone Magenta

1255 Phthalo Blue (green shade)

1400 Ultramarine Blue

Brushes (at least 3 assorted synthetic brushes: round, flat or filbert style)

Simply Simmons Synthetic Brushes (short handle)

1 Round (size 8)

1 Round (size 3)

1 Flat (size 10)

OR *Princeton* Synthetic Brushes

1 Round (size 1)

1 Round (size 3)

1 Flat Shader (Size 4)

Other brands/series for brushes: Windsor & Newton Galeria, Windsor & Newton Sceptre

Palette Knife: 1 plastic palette knife

Palette: 1 pad Disposable Palette, 9X12"

Color Wheel: 1 pocket size, 5 1/8" or up

Tape: 1 roll Artist Tape, white, 3/4" 60 yds

Not included in art kit but needed:

- HB pencil
- pencil sharpener
- magic rub eraser
- X-acto knife/scissors/cutter
- ruler, 18" metal ruler preferred
- glue
- glass jar for water

- cotton rags/paper towels for cleaning
- magazines

Optional but handy:

- The Masters brush cleaner soap (for cleaning brushes)
- Matte medium/retarder (to slow down drying time for acrylic)
- Small sealed containers (to save paint when needed)

Art Kits are available for purchase online through De Anza Bookstore (limited amount) https://www.deanza.edu/bookstore/

Art Supplies are also available:

Physical Stores:

- California Art Supply Company (San Mateo)
- Blick (Oakland/Berkeley/SF)
- FLAX (SF)
- University Art (Redwood City)
- Target, Walmart, Michael's (they might not have all items)

Online Stores (please be aware of shipping time):

- Blick
- Jerry's Artarama
- Amazon, Target, Walmart, Michael's